

July 10th, 2025

Seafood Legacy Co., Ltd.

## A Decade of Environmental and Social Impacts: Seafood Legacy's First-ever Impact Report

July 7, 2025 — Seafood Legacy Co., Ltd. proudly announces its 10th anniversary. To mark this milestone, the company has released its first-ever impact report, highlighting its contributions to solving environmental and social issues through sustainable seafood initiatives.



### A Decade of Progress and a Path Toward a Sustainable Future

When Seafood Legacy was founded in 2015, Japan was receiving international criticism for overfishing, marine ecosystem degradation and putting global food security at risk. Seafood Legacy was therefore established with a clear purpose:

Since then, Seafood Legacy has driven major changes in Japan’s seafood landscape. The government has amended the Fisheries Act and enacted the Act on Ensuring the Proper Domestic Distribution and Importation of Specified Aquatic Animals and Plants. Businesses have also begun incorporating environmental and social sustainability into their core strategies.

At The Sustainable Seafood Summit (TSSS) 2024, Seafood Legacy proposed its 2030 goal, “make sustainable seafood the mainstream,” which resonated strongly with participants. Seafood Legacy will continue to collaborate with stakeholders to make the future vibrant and full of hope for all who rely on the world’s oceans for their livelihoods.

Special 10th Anniversary Content Now Available

1.Impact Report

In April 2025, we obtained B Corporation™ (B Corp) certification, an international recognition for social and environmental responsibility. In connection with this milestone, we have released our first-ever Impact Report to share the environmental and social impact of our work with our stakeholders. The report outlines how we have led policy and market transformation in the seafood sector and highlights our continued efforts moving forward. We invite you to take a look.

*Our Purpose*

Passing on seafood  
— a symbol of the  
interconnectedness of  
marine ecosystems,  
economy, and society  
— as a rich legacy to  
future generations

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Seafood Legacy committed to this purpose when it was founded in Tokyo in 2015. We envision a world where the seas around us are teeming with life, and aim to create a world with hopes for a bright future where everyone working with the sea is wreathed in smiles and positive energy.

Japan is known as one of the world's leading seafood markets, with the greatest number of major seafood companies headquarters located in. It also boasts cutting-edge technologies for monitoring, data collection, and information transmission. Recently, Japan was recognized as the country for having the highest number of companies as early adopters of the Task-force on Nature-related Financial Disclosures (TNFD) recommendations. In terms of seafood production, Japan nurtures diverse marine environments and ecosystems within its vast Exclusive Economic Zone (EEZ), and has a rich history of cultivating both a rich seafood culinary culture and diverse fishing communities throughout the country's coastlines.


Maximizing these potentials, we aim to help make Japan — once the world's largest fishing nation — a leader in advancing environmental sustainability and social responsibility in the seafood industry across Asia and the world. We also aim to transform the Japanese seafood industry into a sustainable growth sector, contribute to global biodiversity conservation, create solutions to food security issues, and help establish Japan's new identity on the world stage. To realize this vision, we have been at the forefront of the sustainable seafood movement in Japan, working with various stakeholders in and out of Japan, including seafood companies, financial institutions, national and local governments, civil society organizations, foundations, academia, and the media.

In 2025, Seafood Legacy marks its 10th anniversary, and we got certified as the B Corporation (B Corp) from B Lab™, a non-profit organization working to transform the global economy to benefit all people, communities, and the planet. This certification is given to companies that meet high standards of social and environmental performance, driving lasting business impact. Taking this milestone as an opportunity, we are publishing our initiatives in terms of impact as an Impact Report for the first time.

Looking ahead, we will continue working to build sustainable food systems in our oceans. And by showcasing the positive impact of our initiatives. In doing so, we aim to make them resonate with more people, and expand this movement from Japan to Asia and throughout the world. Seafood Legacy will remain at the forefront of this movement through our diverse businesses and initiatives, dedicating ourselves wholeheartedly to creating a world where the seas around us are teeming with life, as well as a world with hopes for a bright future where everyone working with the sea is wreathed in smiles and positive energy.



CEO  
Seafood Legacy Co., Ltd.



[\[Read the Impact Report here\]](#)

## 2. 10th Anniversary Website

Our 10th anniversary special website features messages from those who have worked with us to promote sustainable seafood, as well as our commemorative 10th anniversary logo and more.



[\[Visit the Anniversary Website\]](#)

## 3. 10th Anniversary Video

This commemorative video shares stories behind the founding of Seafood Legacy, reflecting on the thoughts of our CEO, Wakao, at the time of establishment. Looking back on our 10-year journey, it captures the collective aspirations of our entire team and our renewed commitment to the future.

URL : <https://www.youtube.com/watch?v=yA-11OUBEdc>

※Audio is in Japanese. Please select your preferred language from the subtitles.

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### About Seafood Legacy Co., Ltd.

Seafood Legacy is a social enterprise that provides sustainable and responsible seafood consulting and platforming with the aim of passing on an abundance of seafood, a symbol of the connections between marine ecosystems, economy, and society to the next generation (legacy). As a pioneer of seafood sustainability in Japan, we accelerate the sustainable

seafood movement to Asia and the world, with national and international companies, financial organizations, NGOs, and governments, by harnessing our global network and foremost expertise in Japan.

Official Website: <https://seafoodlegacy.com/>

Facebook: <https://www.facebook.com/seafoodlegacy>

LinkedIn: <https://www.linkedin.com/company/13721028/admin/dashboard/>

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